

Message Text

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11
ACTION CU-04

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LIMITED OFFICIAL USE BELGRADE 4183

E.O. 11652: N/A
TAGS: BEXP, ETRD, YO
SUBJECT: US-YUGOSLAV CHAMBER OF COMMERCE

REF: BELGRADE 3714

1. ASSISTANT SECRETARY FOR FOREIGN RELATIONS FEDERAL ECONOMIC CHAMBER
MARJANOVIC INFORMED ECONOMIC/COMMERCIAL COUNSELOR THAT CHAMBER IS
PRO-
CEEDING WITH SURVEY OF YUGOSLAV FIRMS MENTIONED REFTEL.

2. MARJANOVIC BELIEVES CONSIDERABLE INTEREST EXISTS AMONG YUGOSLAV
FIRMS AND ANTICIPATES NO DIFFIUCLTY IN ORGANIZING LOCAL -YUGOSLAV-
AMERICAN CHAMBER FOR DEVELOPMENT OF ECONOMIC RELATIONS."

3. MARJANOVIC WILL SEND EMBASSY NAMES AMERICAN FIRMS WHICH HAVE
TRADE, LICENSING, CO-PRODUCTION, FINANCIAL, AND JOINT VENTURE TIES
WITH YUGOSLAV FIRMS EXPRESSING AN INTEREST IN FORMING LOCAL CHAMBER
IN YUGOSLAVIA. WE WILL FORWARD NAMES TO WASHINGTON AS SURVEY RESULTS
RECEIVED FOR COMMERCE'S USE IN APPROACHING AMERICAN FIRMS ABOUT
MEMBERSHIP IN "AMERICAN-YUGOSLAV CHAMBER FOR DEVELOPMENT OF ECONOMIC
RELATIONS" WHICH WILL BE LOCATED IN U.S.

4. COMMENT: GOY BELIEVES LONG-TERM US-YUGOSLAV TRADE, FINANCIAL,
SCIENTIFIC AND TECHNOLOGICAL RELATIONS WILL DEVELOP FASTER WITH
MORE CONTACTS AND SEEMS TO ATTACH GREAT IMPORTANCE TO CHAMBER OF
COMMERCE PROJECT TO HELP ACHIEVE THESE RESULTS. WE THEREFORE
HOPE COMMERCE WILL MAKE EVERY EFFORT TO ENCOURAGE U.S. FIRMS
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TO JOIN AMERICAN-YUGOSLAV CHAMBER AS THIS PROJECT COULD MAKE

SIGNIFICANT CONTRIBUTION TO OUR TRADE EXPANSION EFFORT WITH
LITTLE FINANCIAL COST TO THE USG. DURING HIS VISIT BELGRADE NEXT
MONTH, SECRETARY DENT MAY WISH TO REASSURE VICE PRESIDENT SIROTKOVIC
THAT COMMERCE WILL ASSIST IN ORGANIZING AMERICAN-YUGOSLAV CHAMBER
IN U.S. AND EXPLAIN OTHER USG ACTIONS TO EXPAND TRADE AND BUSINESS
CONTACTS SUCH AS TRADE MISSIONS AND FAIRS.
TOON

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